

JENNIFER LEONARD

Education

Design Diploma, Institute without Boundaries, Bruce Mau Design/George Brown College, Toronto ON (2003)
focus: multidisciplinary real-world projects; the application of journalistic skills to the realm of global design

Master of Arts, The Graduate School of Journalism, The University of Western Ontario, London ON (1997-)
focus: arts reporting (print and radio) and cultural theory

Diploma in Honours, The University of Western Ontario, London ON (1992-1993)
focus: cultural anthropology

Bachelor of Arts, Queen's University, Kingston ON (1989-1992)
focus: Spanish, sociology, art history

Lectures

IdcN Commemorative Conference: Design for Social Innovation, Nagoya JP (Jan 22 2007)
Featured speaker on the role of creative industries in improving social systems, such as health care

M-Squared: What will marketing become? San Francisco CA (Oct 3 2006)
Featured speaker on "The Future of Global Design"

Turner Broadcasting Innovation Summit, Atlanta GA (Jan 2006)
Guest speaker on "Future of Media"

Utrecht Manifest, Biennial for conscientious design, Utrecht NL (Oct 27 2005)
Speaker in symposium "What Crisis? Design and society in times of confusion"

Era 05: World Design Congress, Copenhagen, DK (Sep 27 2005)
Presenter in plenary session about the future of design

College of Architecture and Landscape Architecture, UMN, Minneapolis USA (Sep 19 2005)
Keynote speaker in annual lecture series

DESIGNMAI 3, International Design Festival, Berlin DE (May 6 2005)
Special guest speaker in "Blueprints of Tomorrow" symposium

Awards + Distinctions

Postindustrial Design Competition, 2nd Prize
Hyperwerk, Switzerland (June 2005)

Massive Change voted one of five "Best books"
*Wallpaper**, The Design Awards Inaugural issue (Jan/Feb 2005)

Norman Jewison Prize for Creative Writing
The Graduate School of Journalism, The University of Western Ontario, London ON (1998)

CAC/Rogers Cable Top Researcher Award
The Graduate School of Journalism, The University of Western Ontario, London ON (1998)

Professional Experience

Podcaster: DESIGNERADIO (Nov 2006 to present)

supported by WorldChanging.com, the Global Media Project at the Watson Institute for International Studies at Brown University, and CCA (California College of Arts)
<http://designeradio.blogspot.com>

Writer, Design Researcher/Strategist, Multimedia Storyteller (Nov 2005 to present)

IDEO, Palo Alto CA

Contributing Writer (ongoing)

DAMn^o, Belgium BE

Form, Perth Australia

SEED, Montreal PQ/New York NY

Artist-in-Residence (May to June 2005)

Toronto District School Board and Art Gallery of Ontario

Curator, Moderator (Mar 16 to May 25 2005)

Massive Change: Change Maker Wednesdays, The Art Gallery of Ontario, Toronto ON

Interviewer, The Power and Pathology of Networks Symposium (Sep 2004)

Watson Institute for International Studies, Brown University, Providence RI

Co-author (with Bruce Mau), *Massive Change* (Phaidon Press, 2004)

- conducted primary research (copy and photography)
- developed editorial structure
- wrote body copy and edited all expert interviews (from radio transcripts)

Radio Broadcaster: Massive Change Radio, CIUT 89.5 FM, Toronto ON (Aug 2003 to July 2004)

- programmed and hosted weekly live-to-air interviews with thought leaders across disciplines
- digitally edited, compressed, and uploaded all interview files to project website

Curator, 95 Gore Vale, Toronto ON (Spring 2004)

- directed installations and one-night-only monthly openings with local artists

Photographer, Writer: Utopia Stations poster project, Venice Biennale, Venice IT (2003)

- co-designed and wrote copy for commissioned piece by curators Molly Nesbit, Hans Ulrich Obrist, and Rirkrit Tiravanija

Co-curator, Presenter: Digifest, DXNet (the digital arm of Toronto's Design Exchange), Toronto ON (2003)

- co-designed and wrote copy for commissioned piece for virtual reality cinema, in collaboration with DXNet

Publicity Manager, CDG Books Canada/Macmillan Canada, Toronto ON (Jan 2001 to April 2002)

- wrote press releases and distributed to national media
- secured media events for authors on tour
- curated book release events at bookstores and art galleries

Contributing Writer, *DETAILS*, New York NY (Jun to Nov 1998)

- wrote feature pieces for annual music issue

Editorial Intern, *Rolling Stone*, New York NY (Jan 1998)

Music Editor, *Scene*, London ON (1997-1998)

- directed music section of entertainment street weekly
- wrote and edited feature pieces, spanning avant-garde experimentalism to pop-rock

Radio Broadcaster, CHRW 94.7 FM, London ON (May 1996 to Jan 1998)

- wrote and broadcast weekly live-to-air news and entertainment package
- performed DJ duties for eclectic radio show